1. **What is the overview of the MBA BA program?**

The Master of Business Administration in Business Analytics (MBA BA) at IIM Sambalpur is a specialized, two-year full-time program aimed at developing a new generation of data-driven leaders in the fields of business analytics, strategic management, data science, and artificial intelligence. This rigorous and forward-thinking program will be delivered at the IIM Sambalpur New Delhi Centre, providing students with a world-class learning environment. Designed to equip students with sophisticated skills for navigating the complexities of the modern business world, the MBA BA program offers a unique opportunity for students to pursue a dual degree at Asian Institute of Technology (AIT) in Thailand during their second year.

2. **Is the MBA BA program mentored by industry leaders?**

The MBA program at IIM Sambalpur is mentored by **top industry leaders** from global companies such as **EY**, **Accenture**, **Google**, **Amazon**, and many more top IT/Tech Organisations.

3. **What is the difference between an MBA Generalist and an MBA BA?**

The MBA-BA program, commencing in the 2025–26 academic year, blends the depth of business education with the latest advancements in technology and data science. It focuses on data-driven decision-making and includes courses in data mining, predictive modeling, machine learning, as well as essential management functions. In addition to a core curriculum centered around business analytics, students will gain practical insights through exposure to cutting-edge tools and techniques used in the industry. This comprehensive approach ensures that students are equipped to handle complex data challenges and make impactful, strategic decisions based on actionable data.

The program is particularly suited for individuals who aspire to lead in a data-driven business landscape and is ideal for those interested in roles such as Product Analyst, Data Science Roles, Analytics Consultant, Data Analyst, Strategic Business Analyst, Data Architect, Product Manager, Project Manager, Business Intelligence roles, and more. With its intensive full-time structure, the MBA-BA program is designed for individuals who seek to develop a thorough understanding of both business management and technology. IIM Sambalpur's commitment to providing high-quality, interdisciplinary education ensures that graduates will be well-prepared to take on leadership roles in diverse industries, underpinned by a strong foundation in analytics and strategic decision-making.

4. **Is it mandatory for every student to opt for the dual degree at AIT?**

The two-year full-time MBA BA program is offered by the Indian Institute of Management Sambalpur at IIM Sambalpur Delhi Centre. The option to pursue a dual degree at the Asian Institute of Technology (AIT) in Thailand is available, but it is entirely optional for participants. Students can choose to complete the program exclusively at IIM Sambalpur Delhi Centre without the dual degree option if they prefer.

5. **How will the MBA BA degree be awarded?**

The MBA-BA degree will be awarded based on the program completion as follows: Students who complete the two-year Master's program at IIM Sambalpur will receive the Master of Business Administration Business Analytics degree from IIM Sambalpur, subject to the institute's policy. For students who opt for the dual degree program and complete the two-year program, they will be awarded two separate Master's degrees: the Master of Business Administration - General Management from

IIM Sambalpur and the Master of Business Administration - Business Analytics from the Asian Institute of Technology (AIT).

6. **Does the institute provide placement assistance?**

IIM Sambalpur offers comprehensive placement assistance to its students, providing essential career support through a dedicated Placement Committee in line with the institute's policy. The institute helps students secure final placements as well as mandatory industry internships. This support includes resume building, interview preparation workshops, and exposure to industry professionals through guest lectures, live projects, and corporate talks. Additionally, students will benefit from the institute's career development programs, which are designed to equip them with the necessary skills and knowledge to perform effectively in challenging industry roles. However, while the institute facilitates the placement process, the final outcomes depend on the student's individual efforts, performance, and alignment with industry needs, and thus, the institution cannot guarantee assured job placements.

7. **What accommodation facilities are available for students?**

The institute offers air-conditioned twin sharing **on-campus accommodation** for female candidates at IIM Sambalpur Delhi Centre based on order of application.

8. **Does the fee structure for the MBA BA program, including hostel and mess charges?**

The free structure includes tuition fee, Career development services fee, SAC Fees, Alumni Charges, Caution money (refundable)

9. **How much do I have to pay while confirming my admission?**

The offer acceptance fee is Rs. 50,000. This amount will be adjusted in tuition fees.

10. **What kind of support is provided by the Student Affairs Council (SAC)?**

The **Student Affairs Council (SAC)** plays a vital role in enhancing student life. SAC provides assistance with non-academic concerns, coordination of student events and club activities, supports student welfare initiatives, and acts as a communication bridge between students and administration

11. **How to reach the IIM Sambalpur Delhi campus?**

The IIM Sambalpur campus is located within the ISID Campus in the institutional area of Vasant Kunj, New Delhi. ISID Campus is located within 8 KM (15 minutes approx.) from the Indira Gandhi International Airport. New Delhi and Nizamuddin Railway stations are located within 17 and 16 KM, respectively. The nearest metro station is Vasant Vihar, which is around 1 KM away.

For matters relating to admission/online application, please contact

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